

News | Licensing

Dream Theatre and FIFA 2014 merchandise

Dream Theatre, the Indian brand management and

licensing enterprise, has tied up with Pacific Licensing Studio (PLS), FIFA's appointed licensing

agent for Southeast Asia. As per the agreement, Dream Theatre will act as sub-agent and bring FIFA's licensed merchandise collection to India.

And, the merchandise range includes apparel, accessories, footwear, sporting goods, back to school supplies and computer accessories, amongst others.

